

2017 Sponsorship & Marketing Packages

Join the leaders in the industry as a sponsor of the NSMMS and CRASTE! The NSMMS and CRASTE are self-funded events and is made possible in part due to your industry sponsorships. A variety of sponsorship packages are available for all budgets. To purchase one of the packages below, please contact Amy Voisard at 937-479-4255 or avoisard@blue52productions.com. Packages may also be tailored specifically to your budget or organizational marketing needs. To download a copy of the sponsorship packages, [click here](#).

Tuesday Off-Site Reception or Dinner- \$20,000

Includes one hosted drink ticket. Additional can be added in for a fee.

- Two complimentary 10x10 booths
- Two complimentary Full Access NSMMS/CRASTE Symposium registrations
- One complimentary Exhibit Area Only Symposium registration
- Priority scheduling for side meeting rooms (meeting reservations must be made by 2 June)
- Six weeks of banner ad time on the event website (You choose the weeks)
- Sponsor highlight in two email blasts to 30,000 persons in NSMMS & CRASTE databases
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Full page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day
- Priority seating or social area to accommodate 10 people

Wednesday Reception & Poster Session - \$15,000

Includes one hosted drink ticket. Additional can be added in for a fee.

- Two complimentary 10x10 booths
- Two complimentary Full Access NSMMS/CRASTE Symposium registrations
- Priority scheduling for side meeting rooms (meeting reservations must be made by 2 June)
- Four weeks of banner ad time on the event website (You choose the weeks)
- Sponsor highlight in two email blasts to 30,000 persons in NSMMS & CRASTE databases
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Full page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Monday Welcome Reception & Exhibits and Poster Kick-Off - \$10,000

Does not include a hosted drink ticket. Drink tickets can be added in for a fee.

- One complimentary 10x10 booth
- Two complimentary Full Access NSMMS/CRASTE Symposium registrations
- Priority scheduling for side meeting rooms (meeting reservations must be made by 2 June)
- Two weeks of banner ad time on the event website (You choose the weeks)
- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database

- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Small Business Forum Sponsor - \$10,000

- One complimentary 10x10 booth
- Two complimentary Full Access NSMMS/CRASTE Symposium registrations
- Priority scheduling for side meeting rooms (meeting reservations must be made by 2 June)
- Exclusive Banner Ad Space on the Small Business Forum Website Page (from now through the event)
- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Program Booklet Sponsor - \$6,000

- One complimentary 10x10 booth
- One Complimentary Full Access NSMMS/CRASTE Symposium Registration
- Full Center Spread in the Program Booklet
- Priority scheduling for side meeting rooms (meeting reservations must be made by 2 June)
- Two weeks of Banner Ad Time on the event website (You choose the weeks)
- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Audio Visual Sponsor - \$6,000

- One complimentary 10x10 booth
- One Complimentary Full Access NSMMS/CRASTE Symposium Registration
- Priority scheduling for side meeting rooms (meeting reservations must be made by 2 June)
- Two weeks of Banner Ad Time on the event page website (You choose the weeks)
- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half Page Ad in the Program Booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Tuesday Executive Luncheon & Lanyards- \$5,000

- Seat for one company Executive at the Luncheon
- Company name on badge lanyards
- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Full page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Tuesday Attendee Continental Breakfast - \$4,000

- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Wednesday Attendee Continental Breakfast - \$4,000

- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Monday Attendee Continental Breakfast - \$3,500

- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Thursday Attendee Continental Breakfast - \$3,500

- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Tuesday PM Snack Break- \$3,500

- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Monday or Tuesday Registration Gobo - \$3,000

- Organizational Logo Gobo at the Event Registration/Information Area
- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Wednesday PM Snack Break - \$3,000

- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Monday PM Snack Break - \$3,000

- Sponsor highlight in one email blast to 30,000 persons in NSMMS & CRASTE database
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Half page ad in the program booklet
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Thursday PM Snack Break - \$2,500

- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Attendee Pens - \$2,500

- Recognition on the event website sponsor page
- Logo or name on pen
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Student Program Sponsor - \$2,000 (2 sold, 8 available)

- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Sunday or Wednesday Registration Gobo - \$2,000

- Organizational Logo Gobo at the Event Registration/Information Area
- Recognition on the event website sponsor page
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Tuesday VIP Speaker Breakfast - \$2,000

- Recognition on the event website sponsor page
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Grand Prize Giveaway - \$2,000

- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Thursday Registration Gobo - \$1,500

- Organizational Logo Gobo at the Event Registration/Information Area
- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Speaker Breakfast - \$1,500 (1 sold, 3 Available)

- Recognition on the event website sponsor page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Full Page Spread Program Booklet Ad - \$1,200

Designed to 10.5" wide x 8.5" tall.

Full Page Program Booklet Ad - \$750

Designed to 5" wide x 8.5" tall.

Half Page Program Booklet Ad - \$500

Designed to 5" wide x 4.125" tall.

The finished program booklet is 5.5" x 9". Ads need to be submitted as pdfs or tiffs and must be 300 dpi or larger. Colors need to be set as CMYK and not RGB. There is a ¼ margin around all ads, so no ads will bleed to the edge. Finished ads can be sent to Amy at avoisard@blue52productions.com by email if under 10M. If over 10M, let her know and she will give you access to a File Transfer Folder. **Ads are due May 12, 2017.**

Raffle Prize - \$500 minimum

- Recognition on the event website Sponsor Page
- Recognition on signage at NSMMS/CRASTE
- Recognition in the Program booklet in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Web Banners - \$200 per week